



From Dealerslink Members

# 2022 **Top 10**

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## TURN YOUR INVENTORY INTO YOUR COMPETITIVE ADVANTAGE

Any successful automotive sales strategy relies on the capability of its inventory management software. These top ten key Dealerslink features enable inventory management efforts to feel efficient, effortless, and consistently effective over time.



# #10

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## Streamlined Workflow

Improve workflow by having your new car, used car, and digital merchandising management all in a single platform.





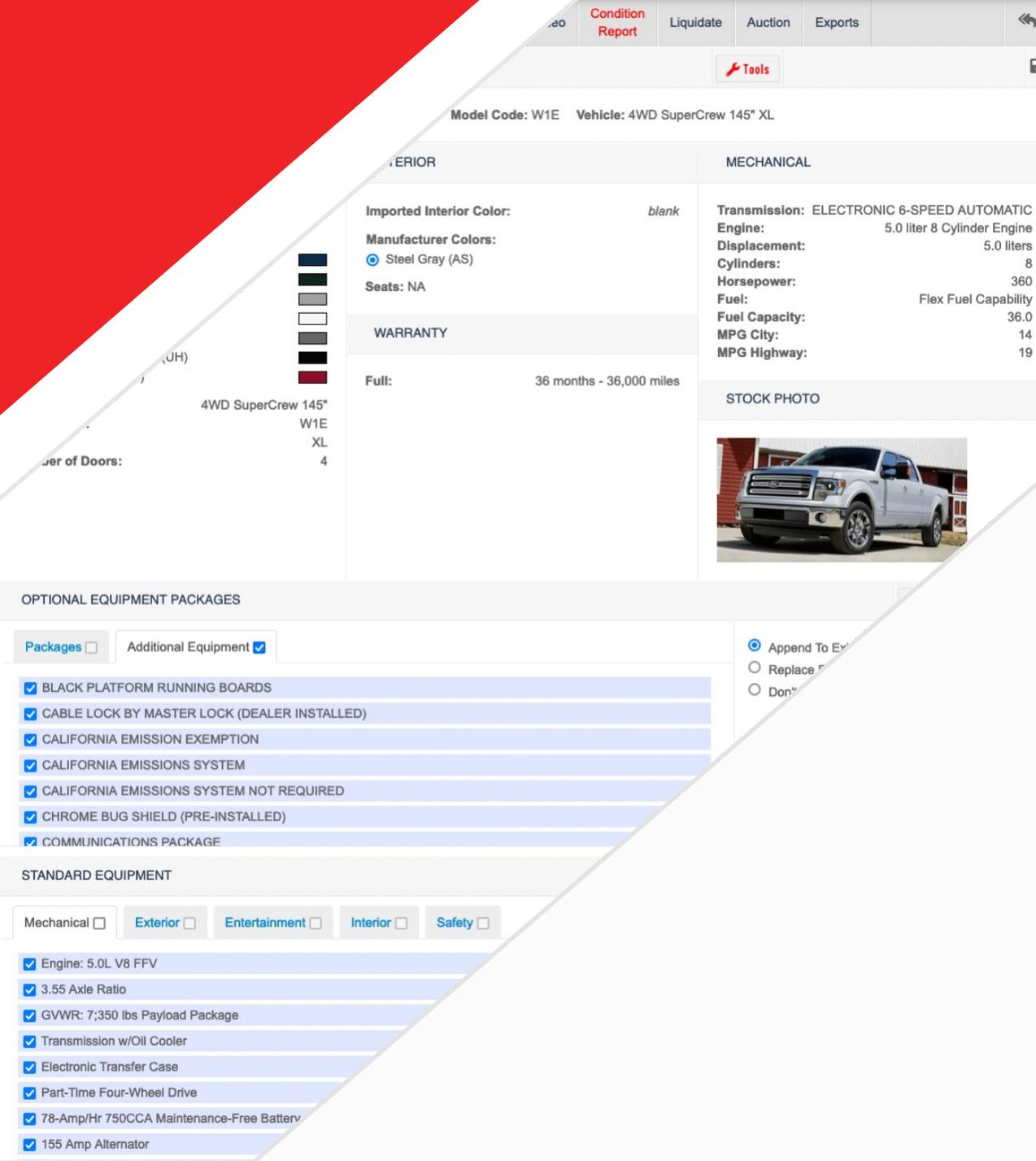
# #9

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## True Market Data

Comprehensive, real-time industry-leading data you need to guide your acquisition, pricing, merchandising, and promotion decisions.





Connect to Profit

# #8

## Advanced OEM Integration

Appraise, price and merchandise faster and more accurately with one-click OEM Data.



# #7

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## Automated Rebates and Incentives

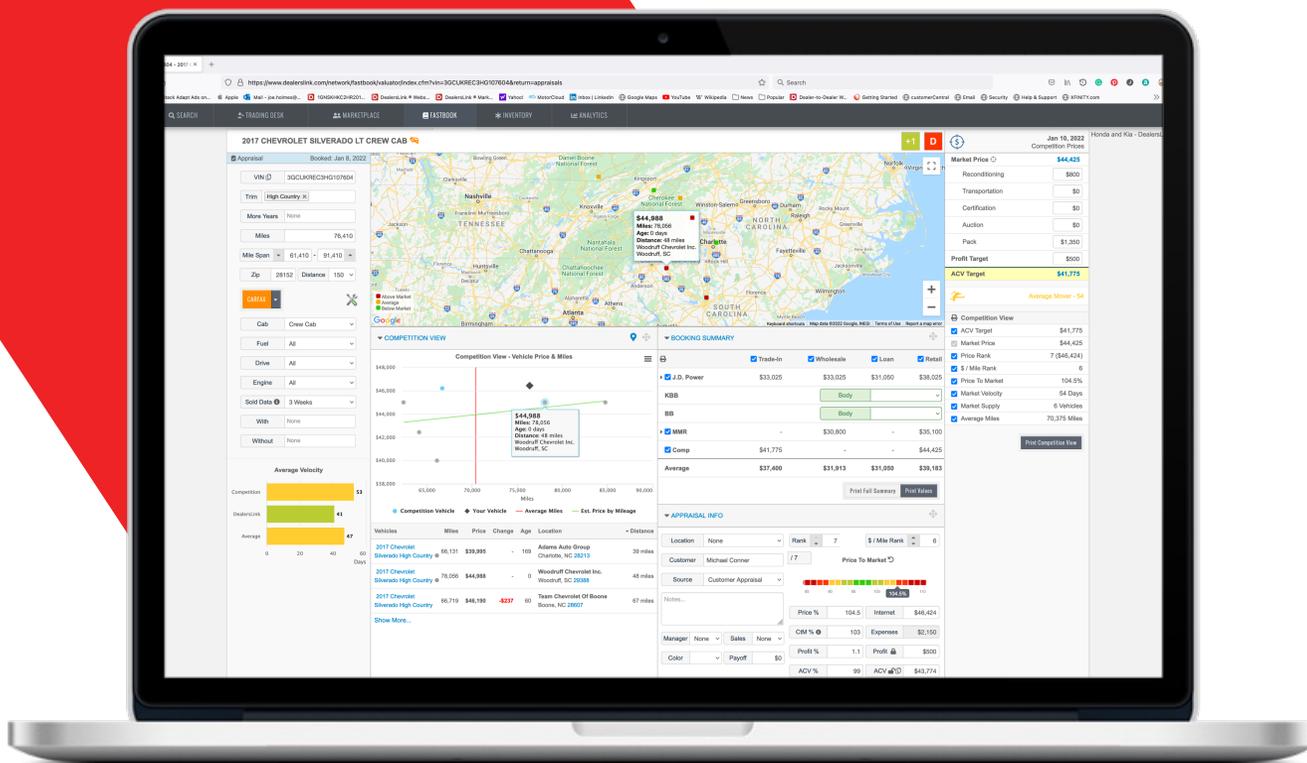
Full integration with OEM incentives allows Dealerslink users to simplify new-car pricing and syndication.



# #6

## Competition View + Heat Maps

See new, used, retail and wholesale vehicle pricing based on hyper-local sales data. Discover, compare, and segment regional markets in seconds.





# #5

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## Merchandising and Syndication

Manage vehicle listings, media, descriptions, pricing and monitor VDP views in Dealerslink. And with automated photo overlays, power slide and Impel 360 integration, you can transform the media carousel experience to engage shoppers and win their business.



▼ GROUP VELOCITY

	1/2 Ton Pickup	2015	
Location	In Stock	Action	# Sold
Stanley CDJR Brownfield Brownfield, TX	0	Buy 2	2
<b>Stanley Ford Brownfield</b> Brownfield, TX	6	Buy 15	23
Stanley Ford Gilmer Gilmer, TX	5	Buy 3	7
Stanley Ford Of Pilot Point Pilot Point, TX	3	Buy 3	13
Stanley CDJR Brownwood Brownwood, TX	3	Buy 10	22
Stanley Ford Eastland Eastland, TX	5	Buy 4	10
Stanley Ford McGregor McGregor, TX	8	Buy 6	8
Direct Auto	4	Sell 4	1
Ford Andrews	2	Buy 6	8
Vrolet Buick GMC	0	Buy 15	32

# #4

## Group Velocity Analytics

Group velocity shows how fast vehicles move at other stores in your group. A powerful tool when appraising a slow-moving trade in your local market that may sell faster at another location.

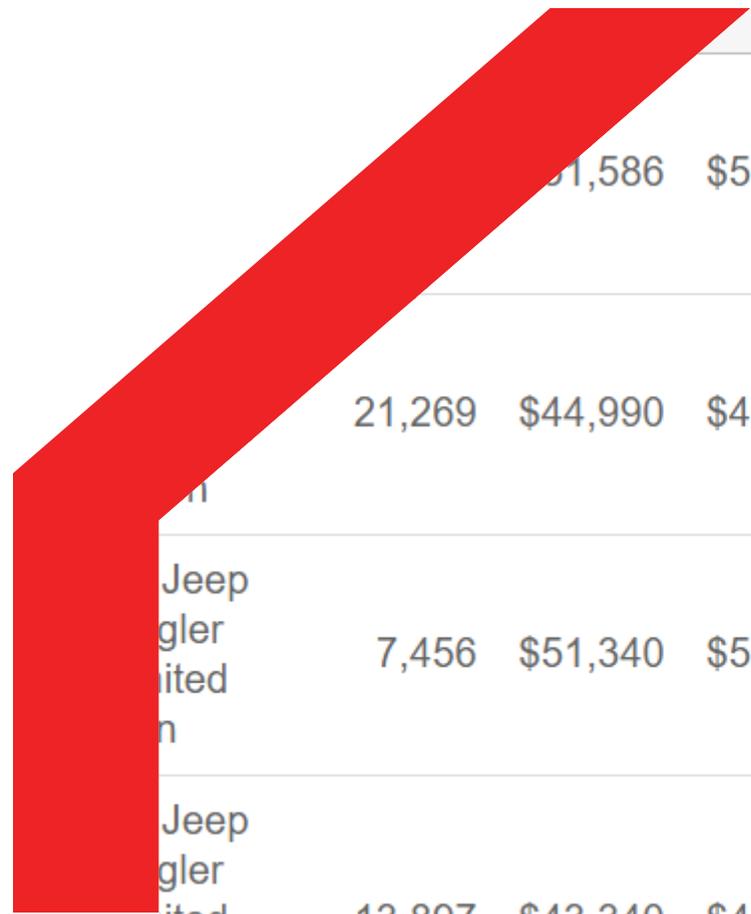




# #3

## DMS Profit Analytics

An Enhanced DMS integration including historic sales profit data to compliment velocity analytics.



			Sold	DMS Profit	Velocity		
			31,586	\$59,485	\$7,899	9 days	
			21,269	\$44,990	\$49,995	\$5,005	5 days
	Jeep gler ited n		7,456	\$51,340	\$56,995	\$5,655	58 days
	Jeep gler ited ited on		13,897	\$43,340	\$45,081	\$1,741	12 days
	Jeep gler ited		11,918	\$42,731	\$45,991	\$3.2	

**Wyoming Trucks**  
11001 West 120th Avenue, Suite 400  
Broomfield, CO 80021  
(844) 340-2522  
dealerslink.com

**WYOMING TRUCKS**

APPRaisal OFFER FOR MICHAEL ROSALES APR 12, 2022

**\$20,000** 2014 FORD FUSION TITANIUM  
73,776 MILES GRAY  
Offer expires 05/05/2022

VEHICLE INSPECTION: SERVICE CENTER  
We changed the muffler.

MARKET ANALYSIS:

**Stocking Report**  
Sell 2  
This dealership already has too many of these vehicles. They aren't selling quick enough to meet the supply.

**High Supply**  
722 Vehicles  
There are a lot of similar vehicles already in the marketplace. Vehicles with higher supply need to be priced more competitively in the marketplace.

VALUE ANALYSIS:  
 **Book Value: \$12,400**

To my knowledge, this vehicle does not have any frame or flood damage. It does not need any major engine or transmission work and it does not have a salvaged title.

I accept this offer for trade value for the purchase of another vehicle.

Customer Signature: \_\_\_\_\_ Date: \_\_\_\_\_

NOTES:  
This is a great deal

MICHAEL ROSALES

# #2

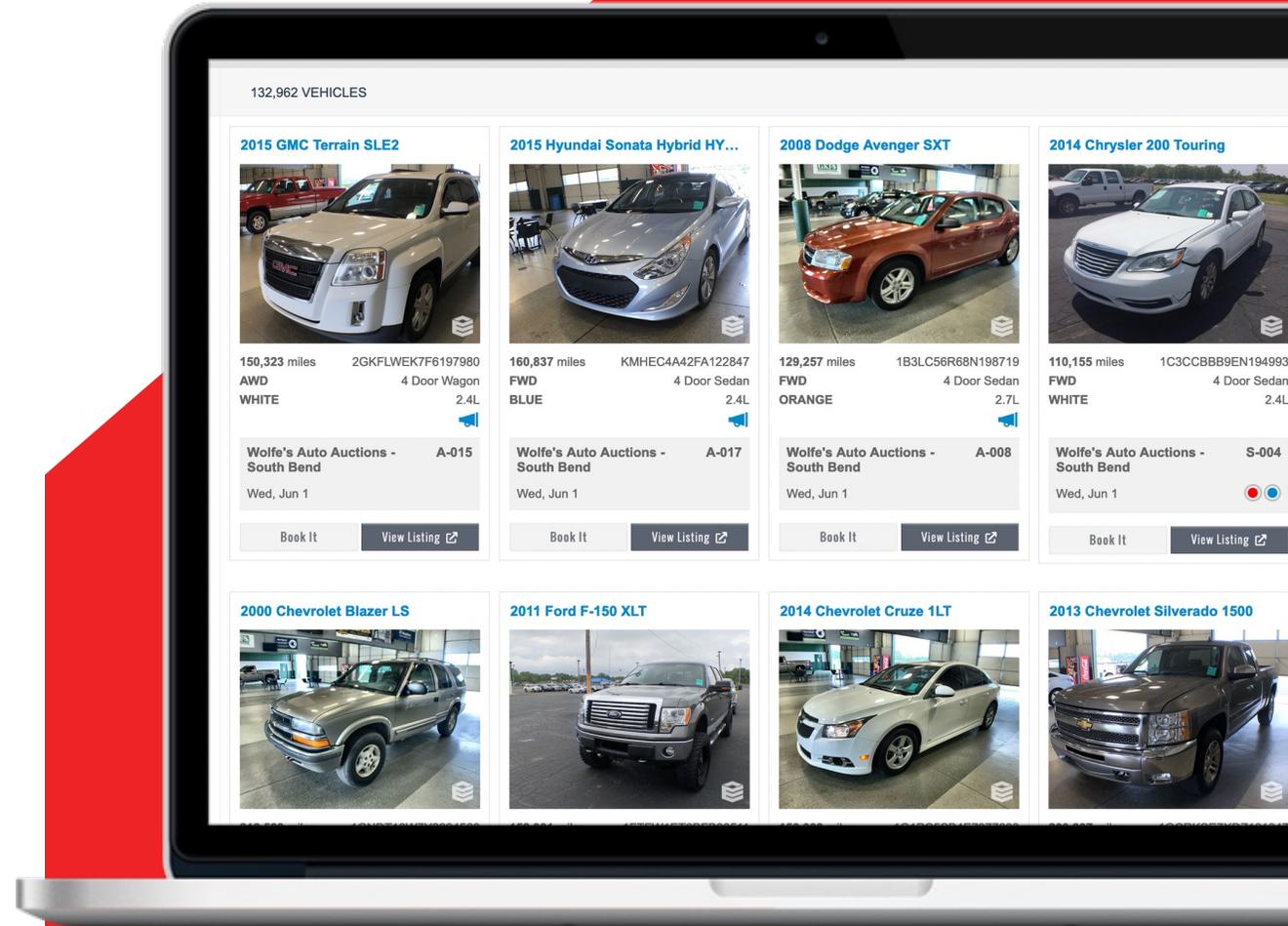
## Trade Devaluator

The trade devaluator allows desk managers to identify vehicle characteristics that lower the value of a trade and then communicate them to the customers in a non-combative manner.

# #1

## Aucton Link

The most-complete set of used inventory available for sale in-lane or on dealer lots. Search Manheim, OpenLane, and all independent auctions with one search portal.





Request A

# Demo

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Dealerslink dealers use the most advanced, true-market data to guide their stocking, appraisal, pricing, merchandising, and promotion decisions on one platform that is simple, fast, and cost-effective. To learn more about Dealerslink or request a demo, visit [Dealerslink.com](https://www.dealerslink.com) or call 844-340-2522.

