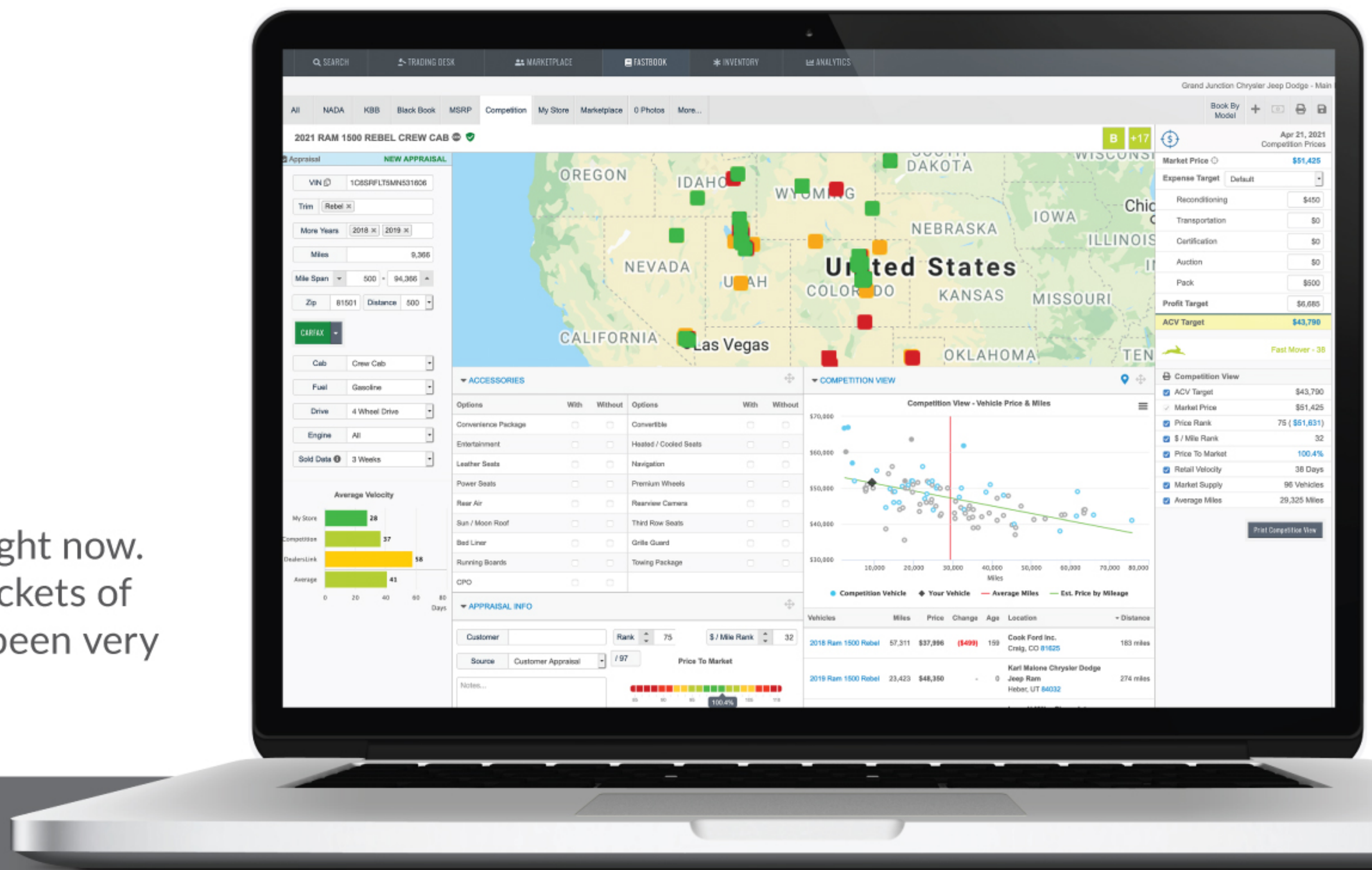


See Opportunity Before Your Competition

Inventory is tight across the nation right now. But hiding in plain sight, there are pockets of more availability. Traditionally it has been very difficult to identify these areas.



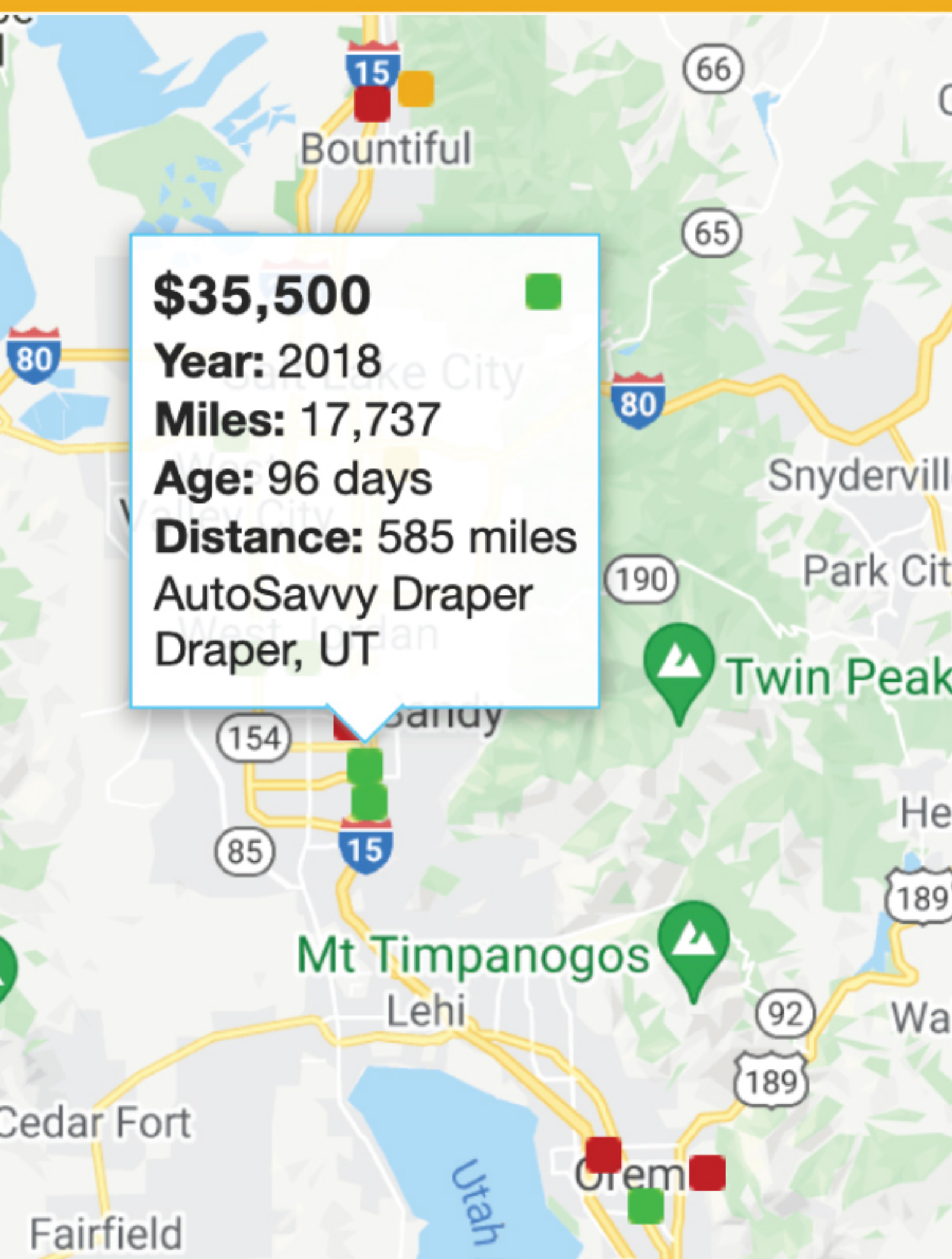
With DealersLink CompView Heat Maps, finding opportunity has been made simple.

CompView Heat Maps allows dealers to navigate anywhere in the country, visually identifying any vehicle, its price, and selling velocity at any dealership in the nation.

WHY HEAT MAPS?

- ✓ Full market transparency
- ✓ Source your lots efficiently and affordably
- ✓ Visually identify Deal Pockets with color-coded market pricing.

“Dealers really have to get creative right now. The ones that get creative will succeed in this market. It’s important to explore other avenues for purchasing vehicles,” - Matt Childers, DealersLink Performance Manager



Nationwide Visibility

- Visually identify “Deal Pockets”, regions with the below-average prices on a particular vehicle
- Compare demand for different areas of the country
- Drill down by region and zip code to identify more units.
- See the selling velocity of a vehicle in different regions

Sourcing in a Deal Pocket

- Purchase inventory directly from the selling dealer
- Use Auction Runlists to search local auctions for similar units.
- Search third-party sites, such as Craigslist and Autotrader
- Visually identify trends for future sourcing

“Using CompView data, dealers can truly find a ‘needle in the haystack’ for any kind of vehicle they’re looking for”

Matt Childers, DealersLink Performance Manager